Title: MANAGED MESSAGING PLATFORM

Serial No. 09/894,278 Docket No. 360044.403

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102 2 MMP Messaging V Engine Sends 1 Sender Creates a Managed Message Message Notifications 108 Internet Internet Carrier MOM Carrier Network Network Two-way Pager 3 Recipients View Managed Message and Respond 4 Sender Checks Managed Message MMP Status and Responses Database Recipients 106 100

Fig.1

The first list had been first for the first firs

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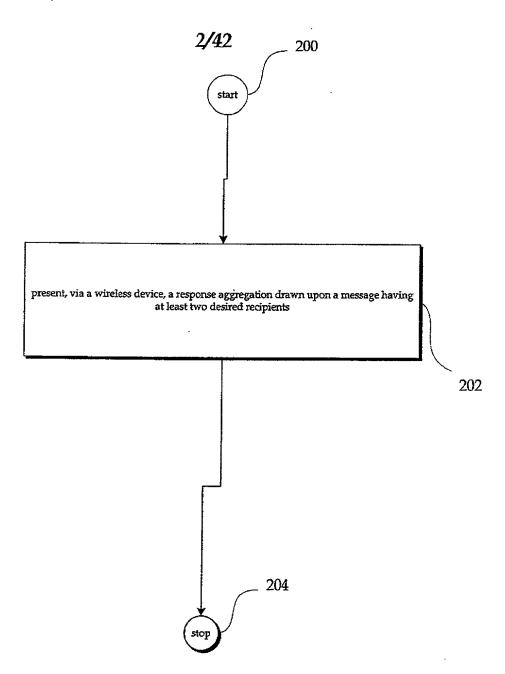


Fig.2

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Title: MANAGED MESSAGING PLATFORM

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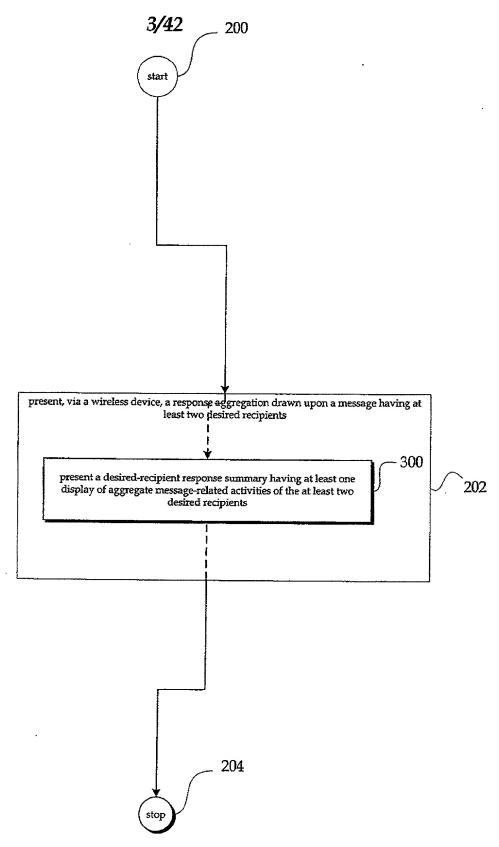


Fig.3

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6 Total Repts

1 [1 Attending]
2 [4 Not Attending]
3 [5 Viewed]
4 [1 Not Viewed]
5 [0 Undeliverable]

OK Menu

Recipient response summary

850

Not Attending:

1 christip@bbfmsreati
2 FrancisL@onyx.com
3 LindaS@glg.com
4 mdaley@accessor.com

OK Menu

Drill down into the "Not Attending" recipient list.

Name: Christi Claunch

Email: christip@bbfmc
reative.com

Sent: 03/09/2001

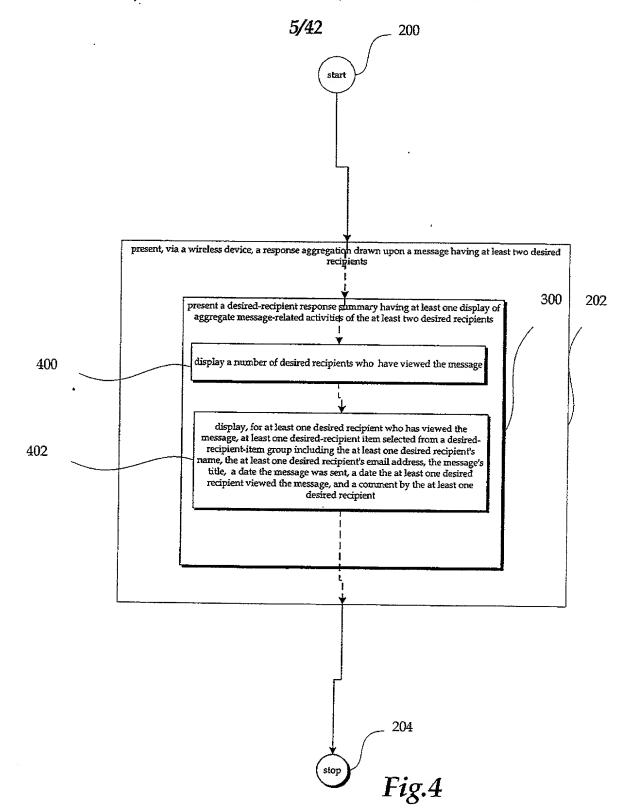
Viewed: 03/09/2001

Back

Details of a particular recipient showing the name, email address, Sent date, Viewed date, RSVP date and RSVP status, and other structured element responses.

RSVP: 03/09/2001 Not Attending Comment: Hi Angeline! Thanks for the invite. I'll actually be in Australia. So Back

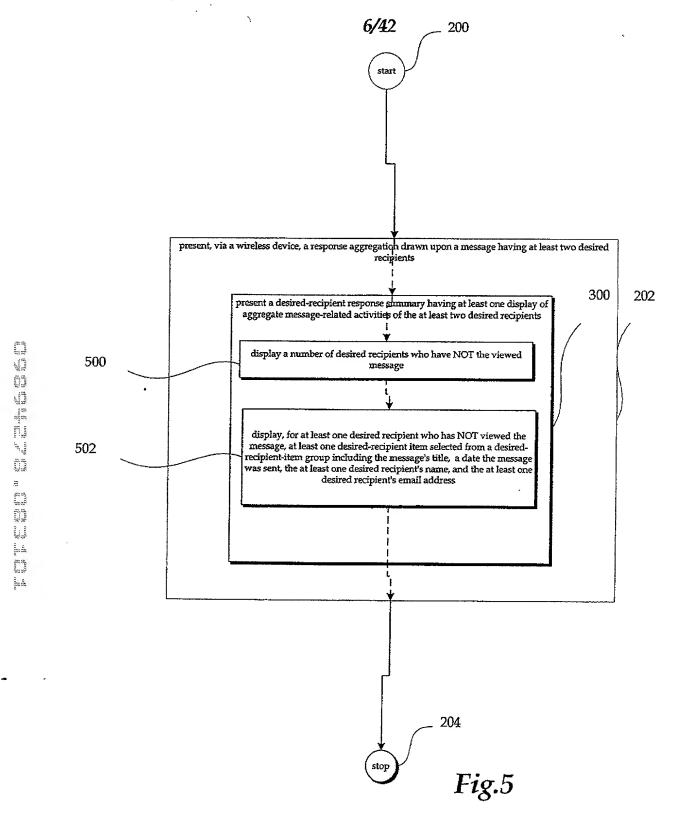
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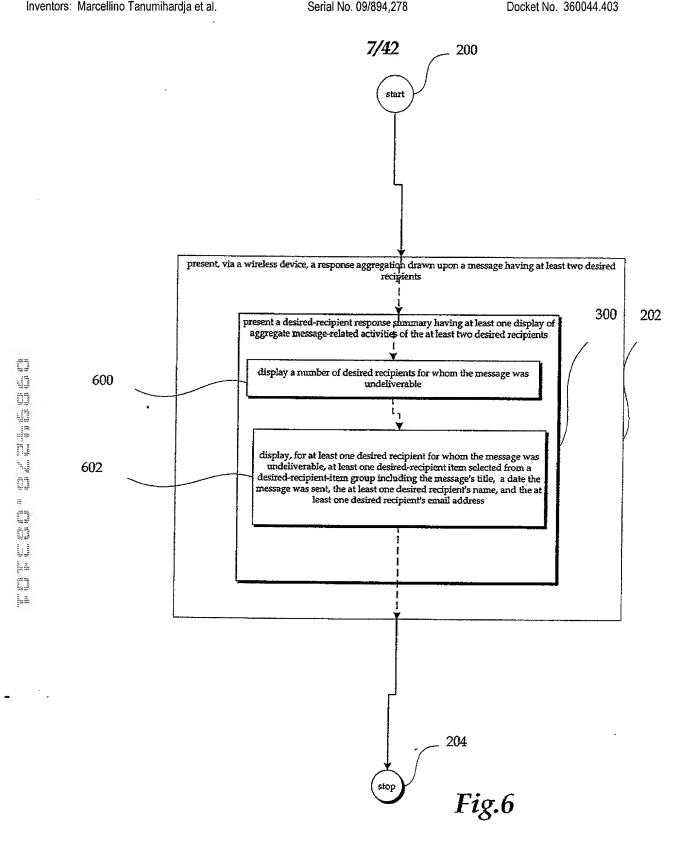


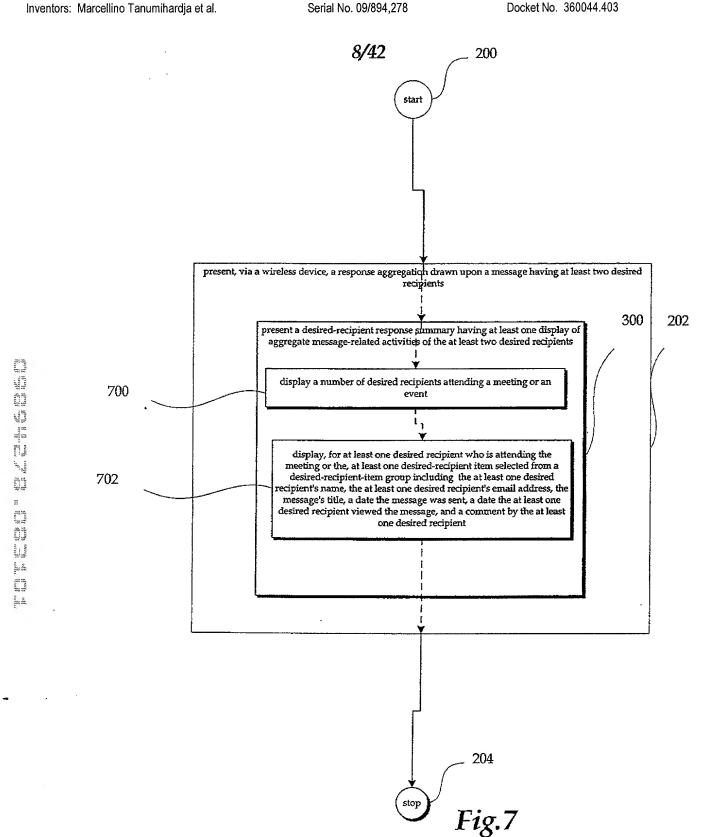
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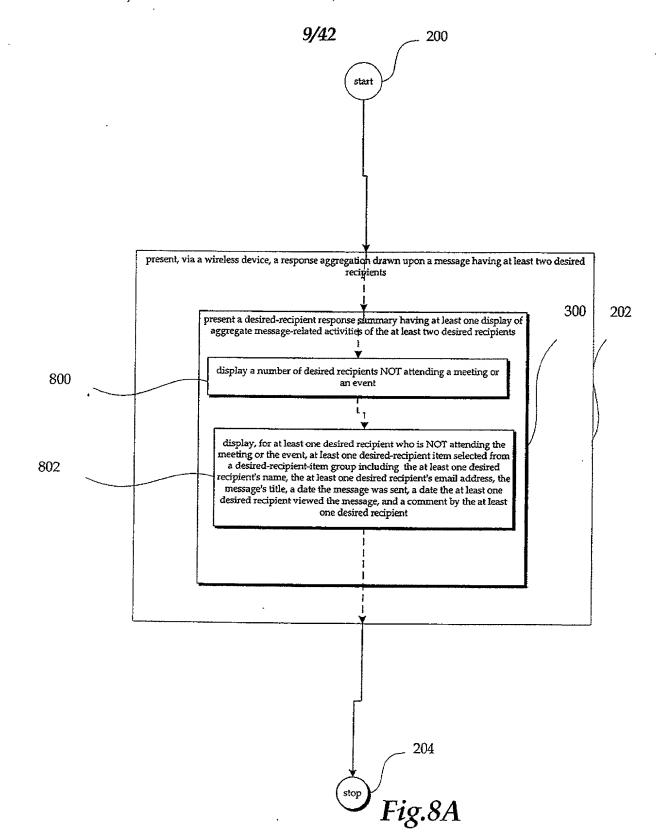
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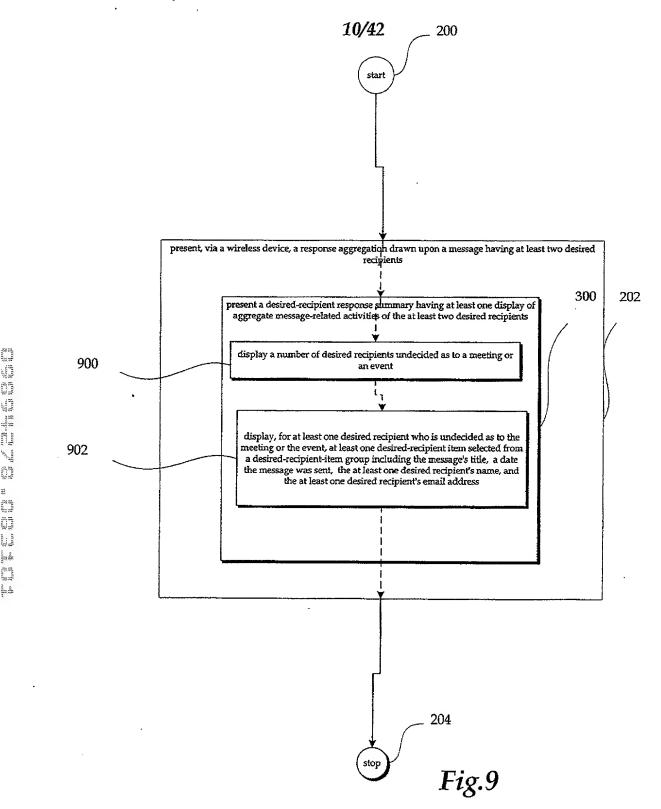


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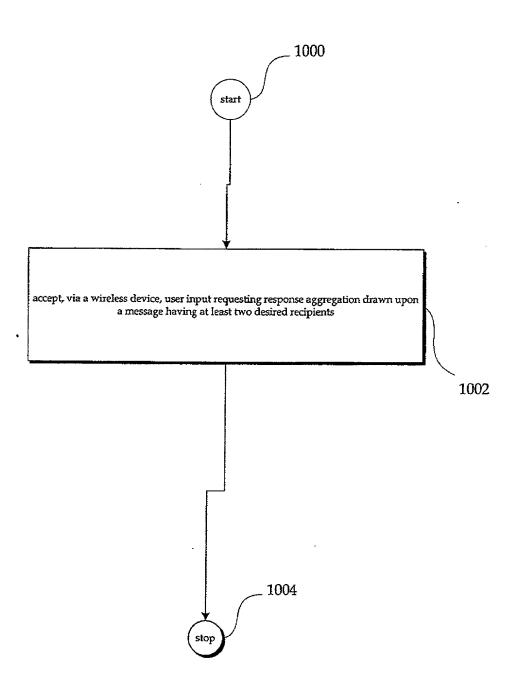


Fig.10

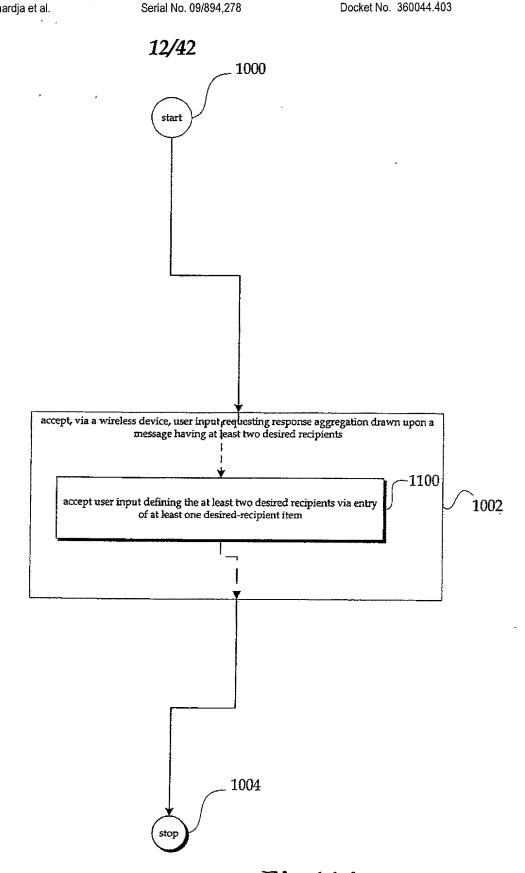
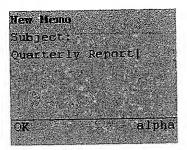


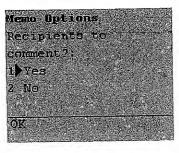
Fig.11A

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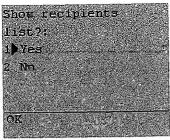
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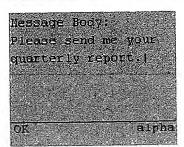
Subject of the message.



Recipients to Comment – This functionality allows the Recipients to make comments regarding the memo (meeting or event, as seen below). These comments are stored and can be viewed by the Sender, or if the Sender chooses, all Recipients may also view them.



Show Recipient's List? – This functionality allows the Sender to specify whether the Recipient list is visible to all Recipients. The Sender has the ability to turn off this feature so that no other Recipient sees the Recipient list. This feature also controls whether the Recipients can see the Comments outlined above.



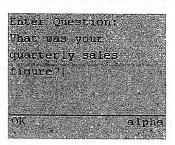
Message Body - This is the actual message text.

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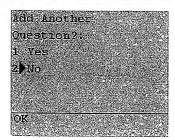
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Ouestion Type:
1 Yes/No
2 Number
3 Text
4 Multi-choice



Enter answers
separated by ",":
Less than 2K, Berween
'2K - 5K, More than
5K|
OK - alpha



Add a Question? – This allows the Sender to ask a question and gather responses. The questions have four possible answer formats:

- 1. Yes/No
- 2. Number
- 3. Text
- 4. Multiple-Choice

The Sender will be prompted to first select the question type, then to enter the question; and for multiple-choice questions, the Sender is prompted to enter a list of possible answers delimited by commas.

At the end of each question added, the Sender is asked if another question is to be added. This process repeats until the Sender chooses No.

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Add Recipients:

1 Enter Mobile#/Email
2 Chesse Graup
3 Chesse Contact
4 Save and Send
5 About this page

Enter

Midite#/Fmail/Group,

Separate with ";"

1988hctmail.com;

20639912341

Sclect Group:

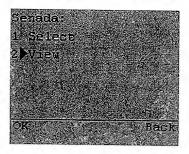
[Next>>] |

1 New Group:

2 Newman Cheir

3 Senada |

OK Back



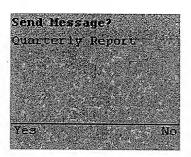
Senada Details:
amanda@senada.com
anthony@senada.com
dan@senada.com
.[Next>>]

Add Recipients – The user can add a cell phone number (a phone number that has the ability to receive email or SMS messaging as defined further below) or email address by simply typing it in manually.

- The user can choose a Group from their address book.
   These can be added from the Address book, which is outlined in Appendix A – Address Book.
- The user can choose a Contact from their address book.
   These can be added from the Address book, which is outlined in Appendix A – Address Book.

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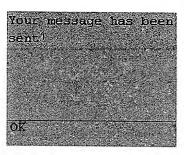


When finished adding Recipients, the function "Save and Send" will save the event and the system will prompt the user "Send Message <subject name>?"

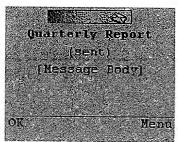
- , 1. Yes
- 2. No

If yes, the message is sent and the user gets a confirmation.

If no, the message is saved as a draft for later usage by the Sender.

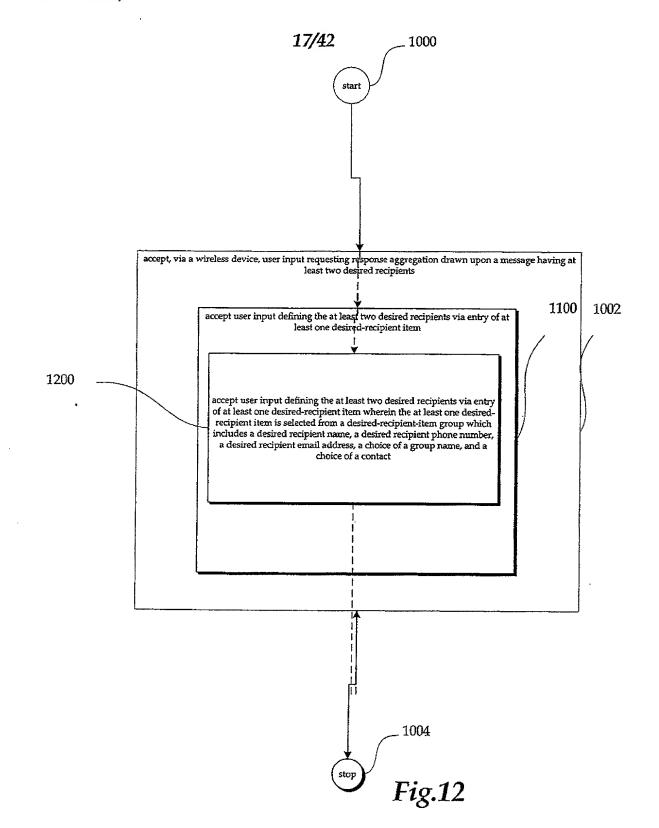


After the message is sent, the Sender is shown a view of the message, which includes the default Card Graphic. The graphic card is formatted to be available to different devices based on the capabilities of the device: from a Macromedia Flash animation on a desktop browser, to a color graphic on a WinCE PDA, to a 1-bit black and white bitmap on a WAP phone.



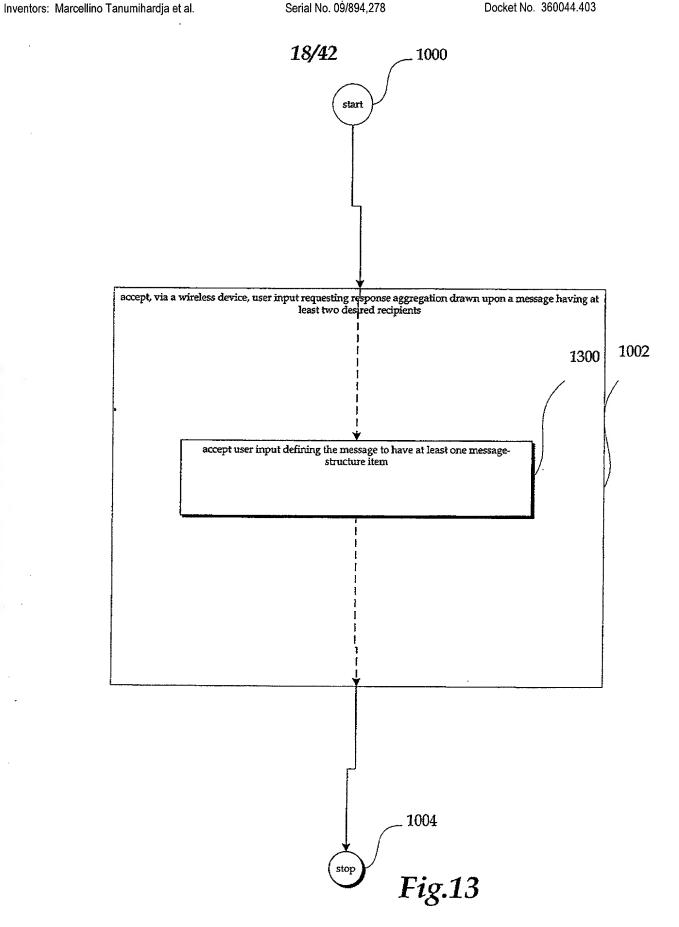
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Serial No. 09/894,278

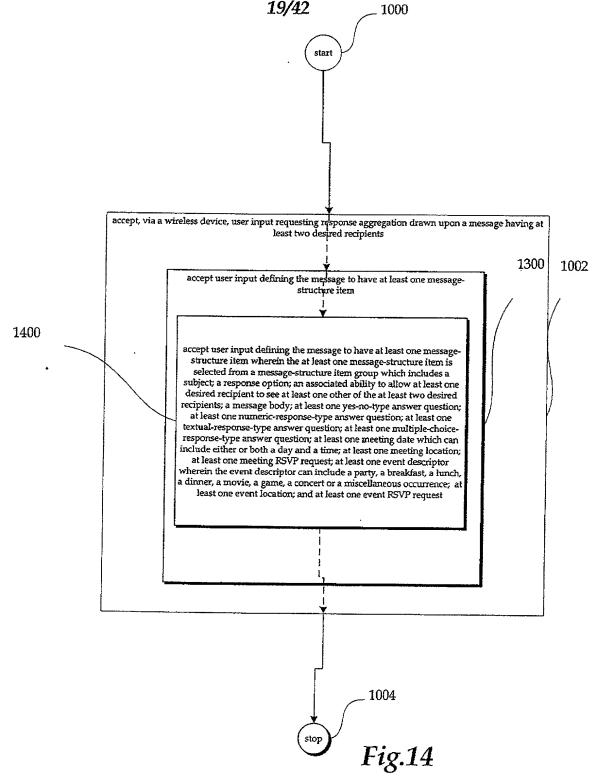


111

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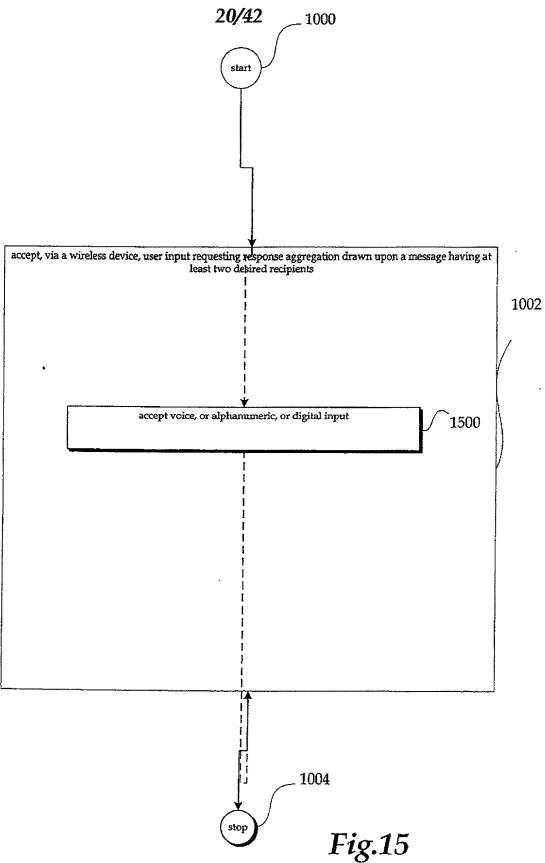
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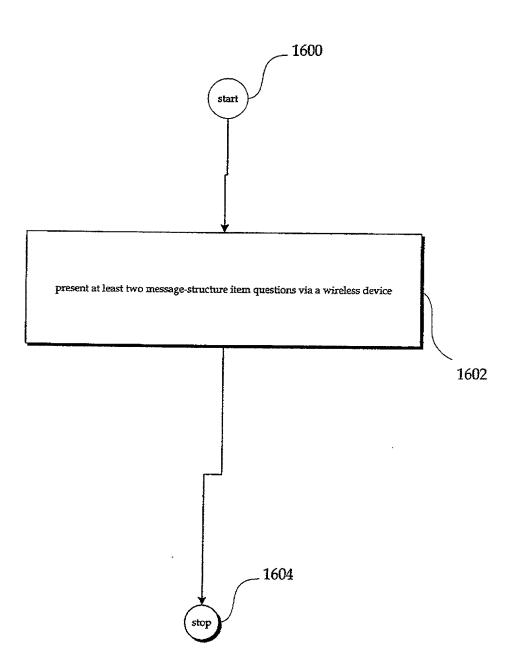


Fig.16

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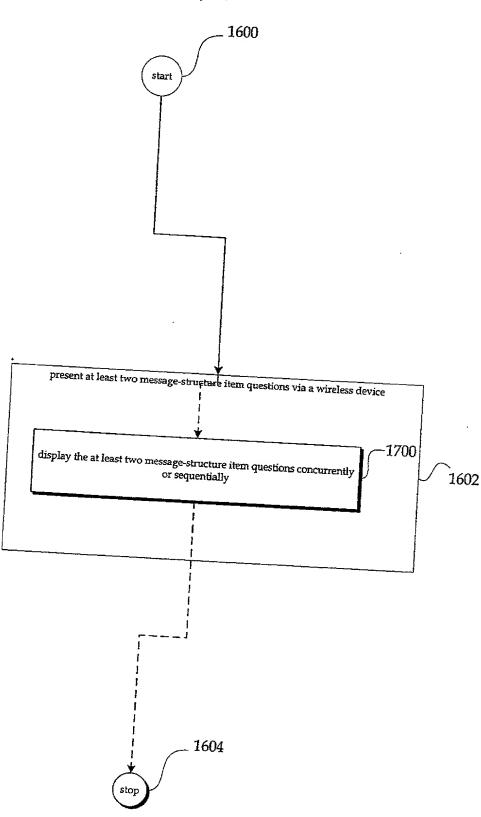
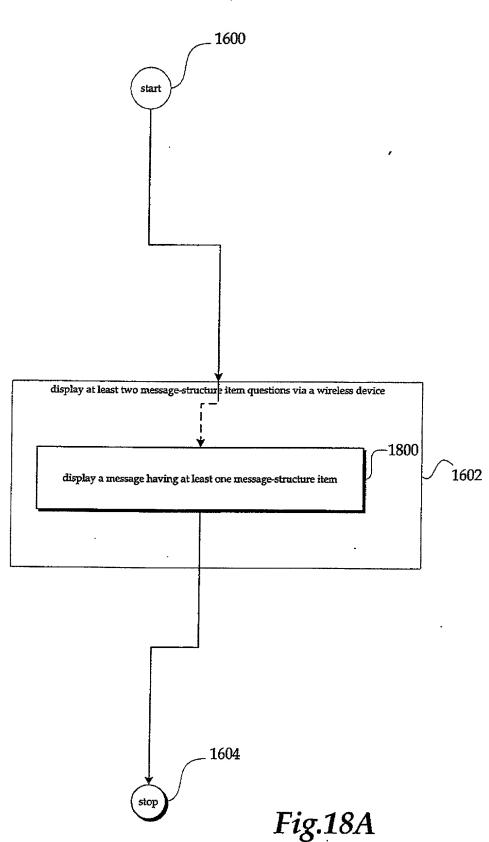


Fig.17

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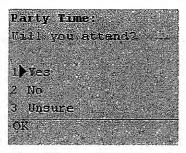


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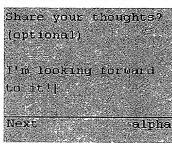
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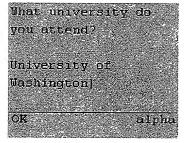
Recipient can view a Managed Message, and can respond by clicking on the soft key labeled "Respond".



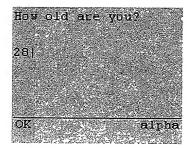
An example of a Recipient's view of a RSVP structured element.



An example of a Recipient's view of a Comments structured element.



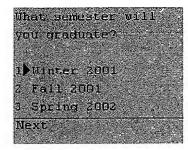
An example of a Recipient's view of a Text Question structured element.



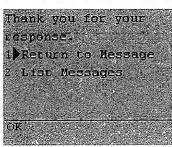
An example of a Recipient's view of a Numeric Question element.

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An example of a Recipient's view of a Multiple-Choice Question element.

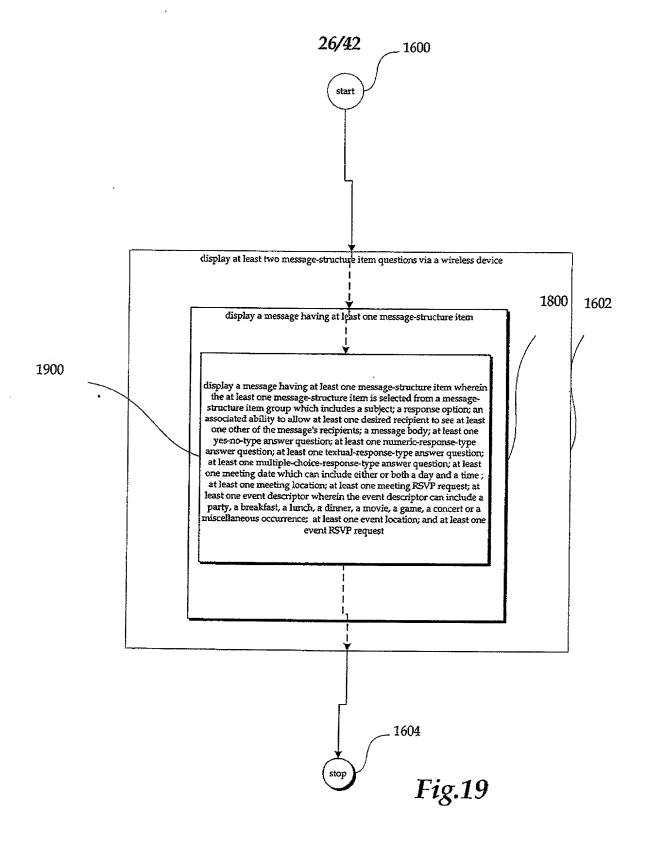


After a Recipient has finished responding, he/she has the choice of returning to the message details, or to a list of other received messages.

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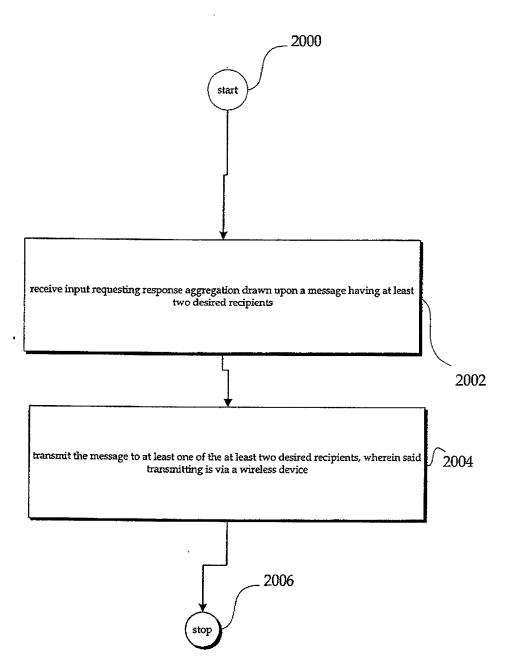
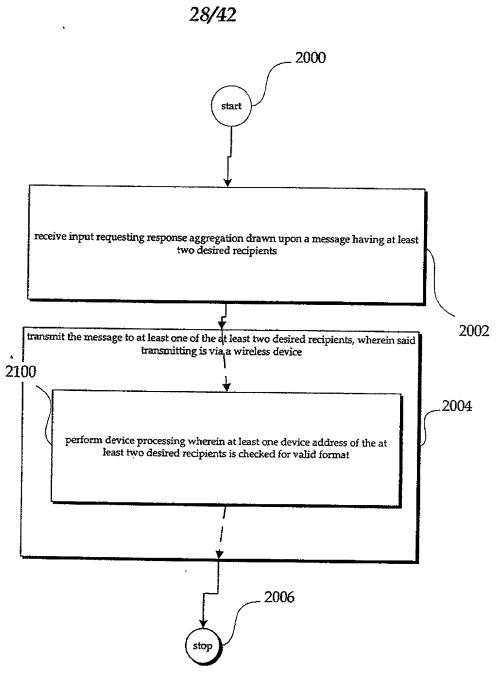


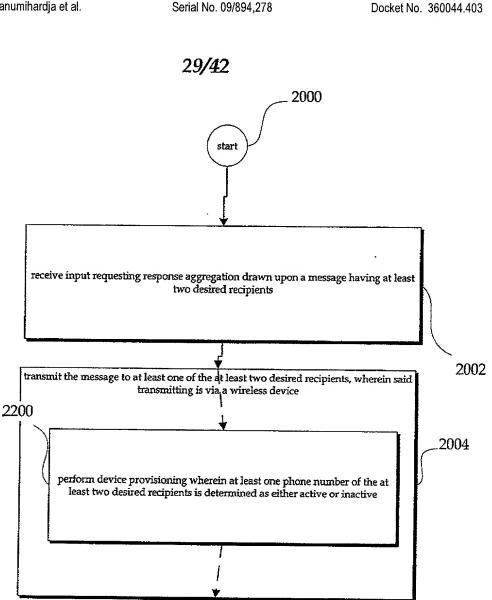
Fig.20

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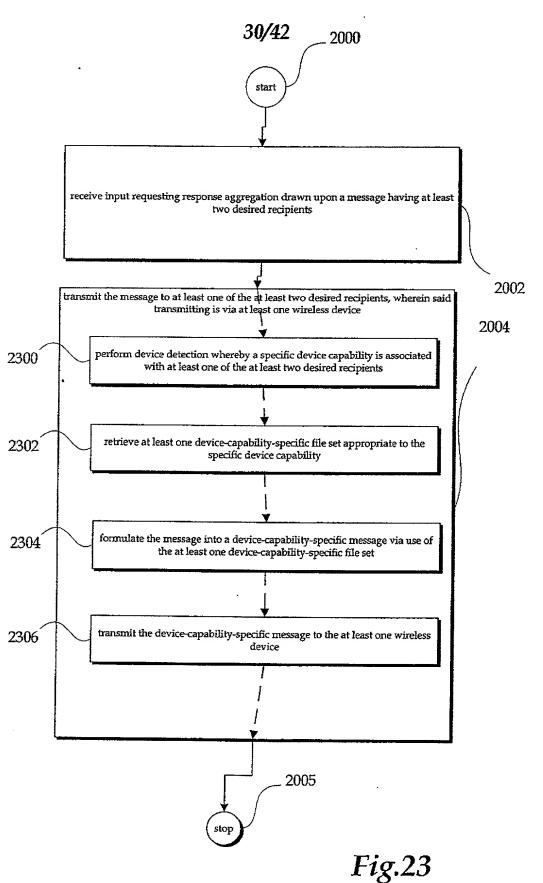
*Fig.*21



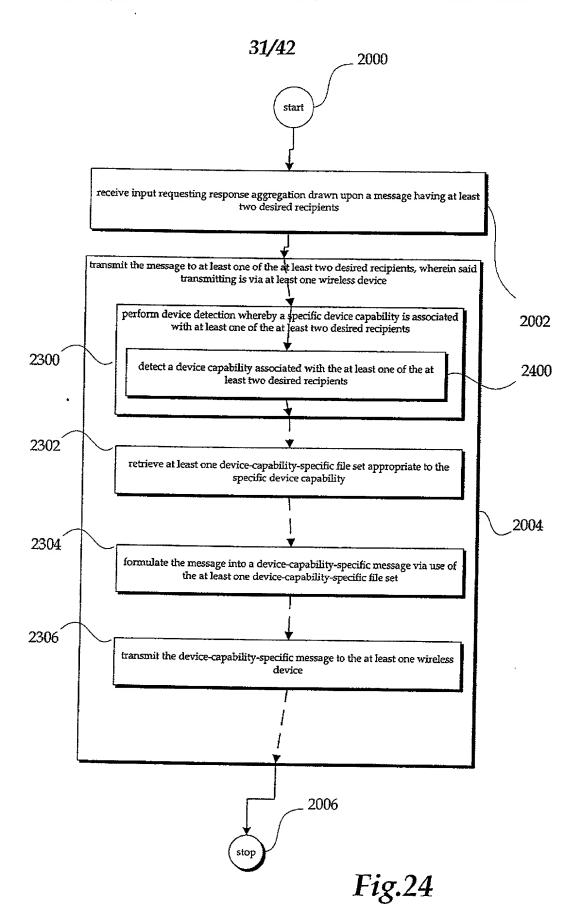
2006

*Fig.*22



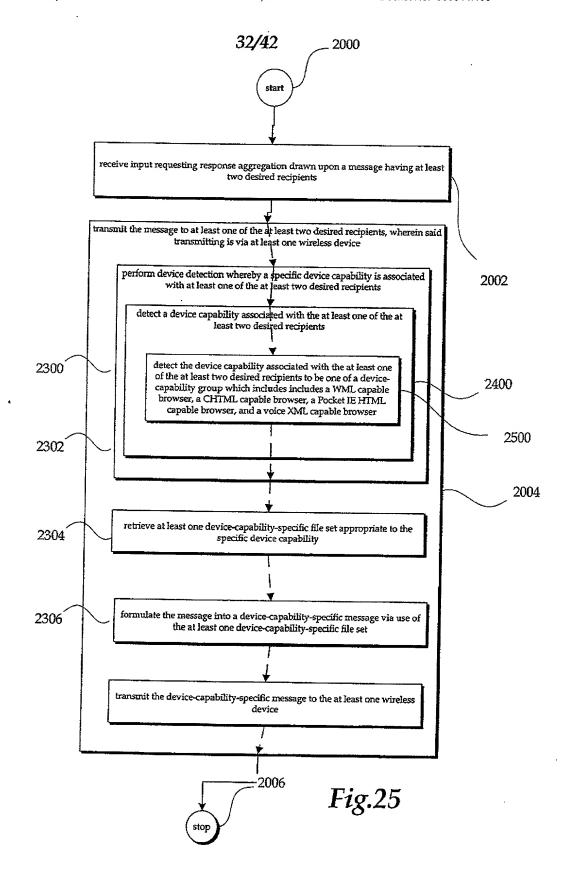


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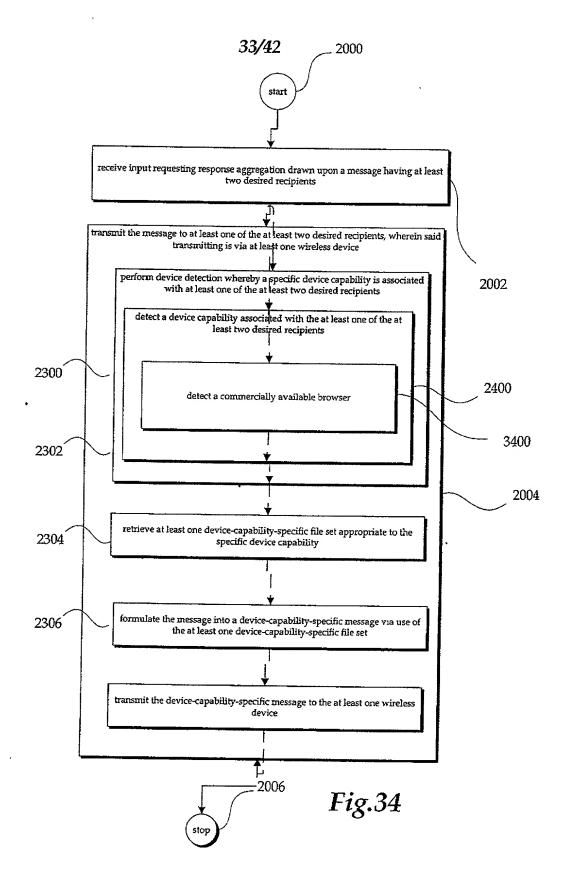


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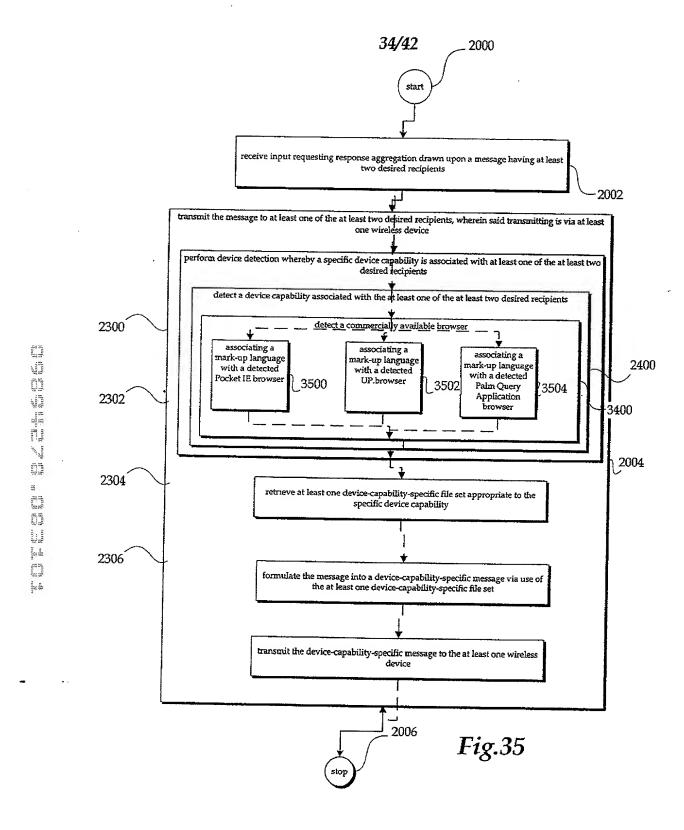


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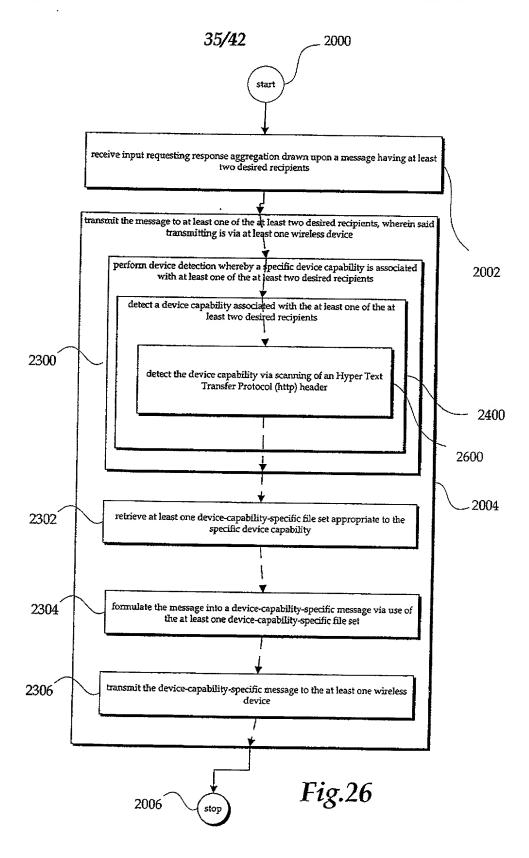
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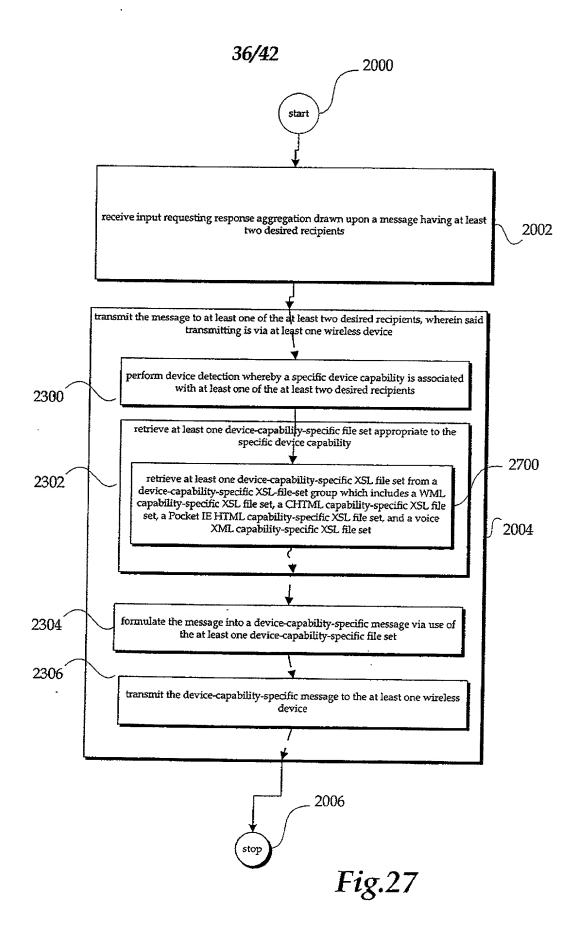
Express Mail No.: EL755732636US Title: MANAGED MESSAGING PLATFORM

Serial No. 09/894,278

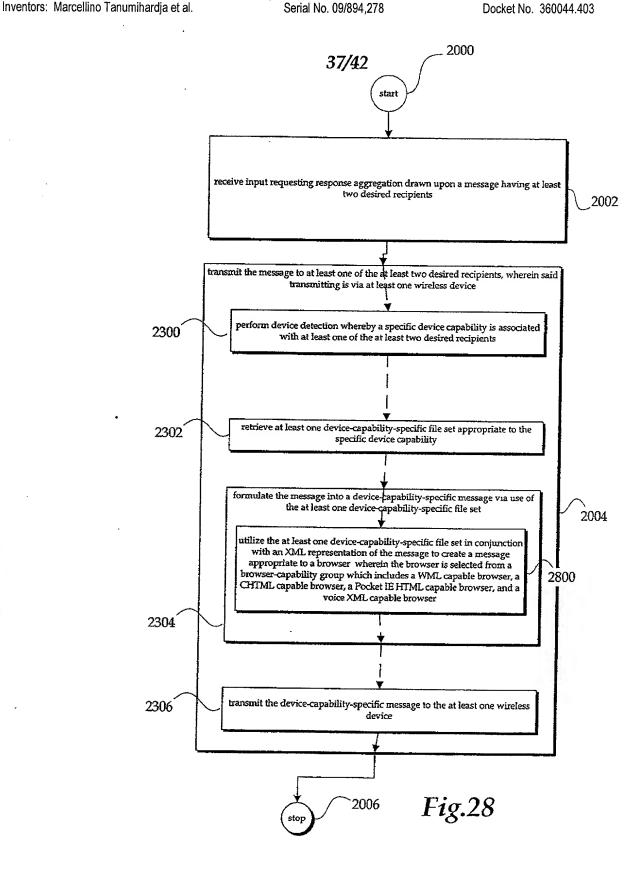


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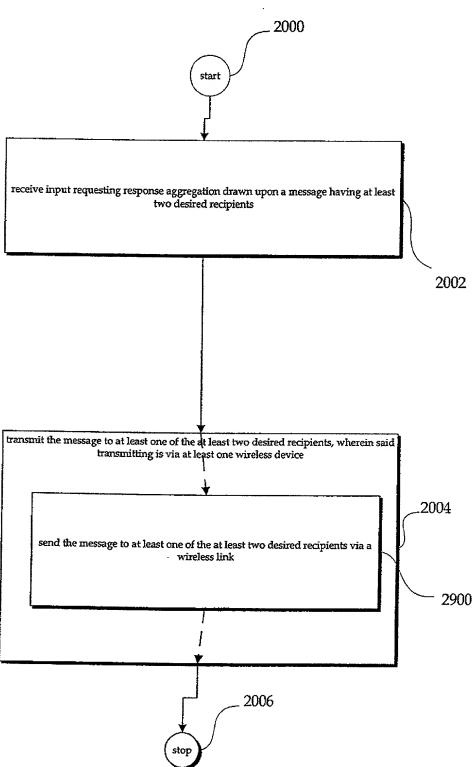
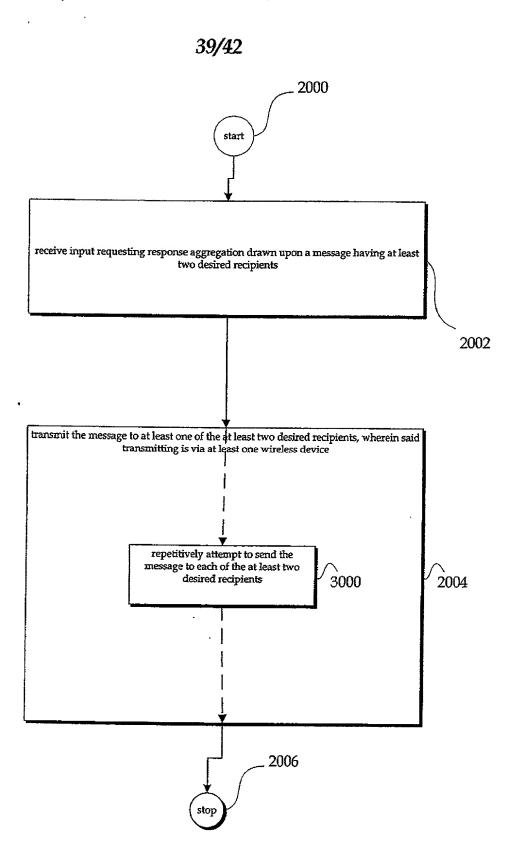


Fig.29

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Fig.30

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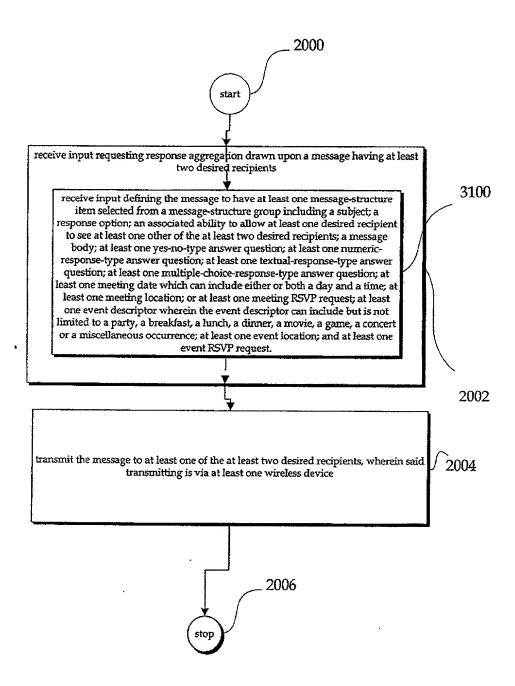


Fig.31

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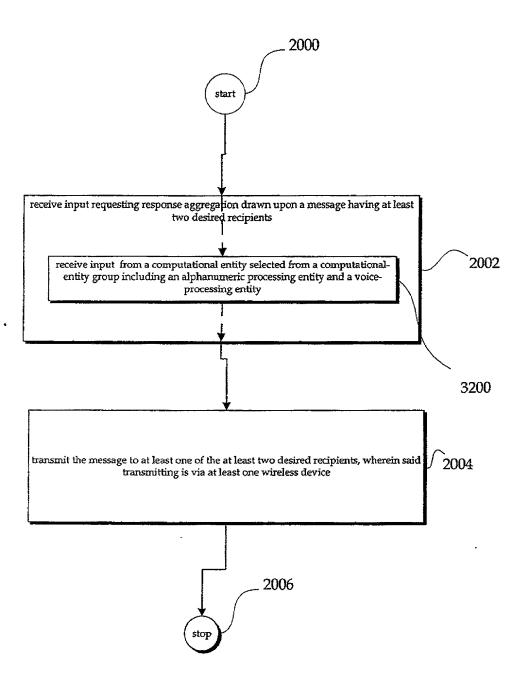


Fig.32

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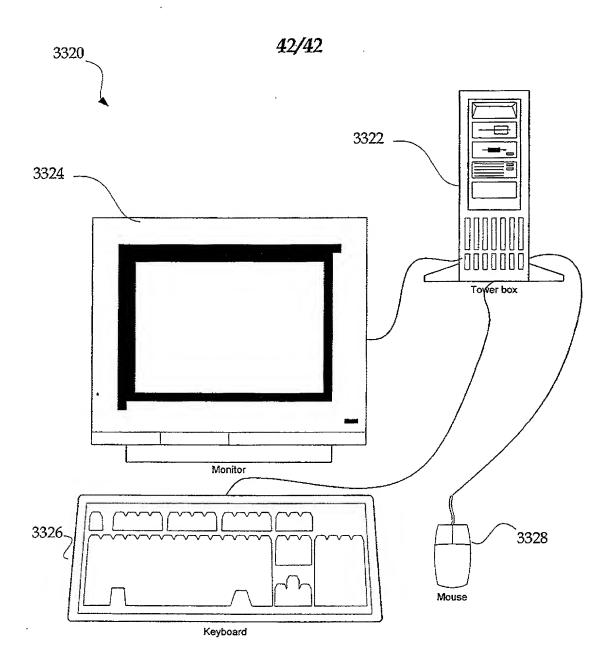


Fig.33